

INNOVATION STUDIO

- PROTOTYPE TOWARDS FINAL
- PRESENTATION ARC

- Q. SYSTEM VS. EXPERIENCE
- Q. MAIL VS. DEALERSHIP

ANXIETY ASSOCIATED WITH INNOVATING



become comfortable with not following the rules.



'DESIGNER AS FACILITATOR'
PASSION + CURIOSITY

pulling back is as important as pushing forward

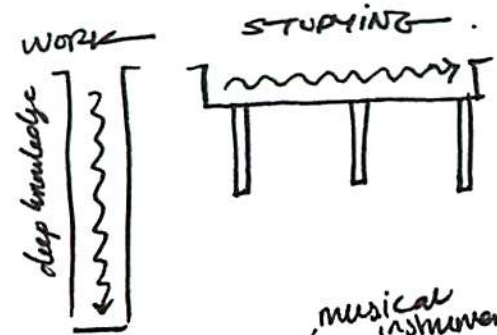


leads to a path...



- GROUP
- make the group
- learn from group
- work as a group
- individuals deserve
- groups deserve

- it might get loud
- PRACTICE TEAMWORK IN SPORTS OR MUSIC BAND.



FREAKING OUT FORCES YOU TO SHIFT TOWARDS THE FAMILIAR

* THE POWER OF NOW.



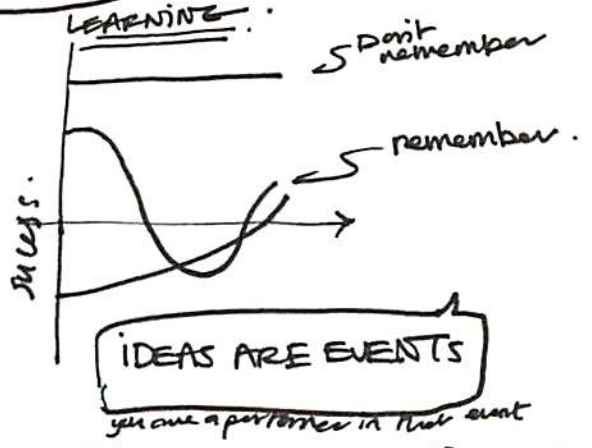
How DO YOU INNOVATE YOURSELF

- redesign future
- redesign volume
- structures
- different

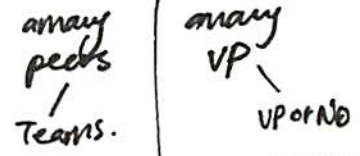
PEOPLE DON'T CARE ABOUT YOUR PROCESS AS MUCH AS THE NEW INNOVATIVE IDEA.



PEOPLE THAT ARE SUCCESSFUL ARE FAST.
BEING FAST IS SLOW



- BUY IN
- CHALLENGE
- ENCOURAGE



PEOPLE DECIDE ON HOW THEY FEEL.

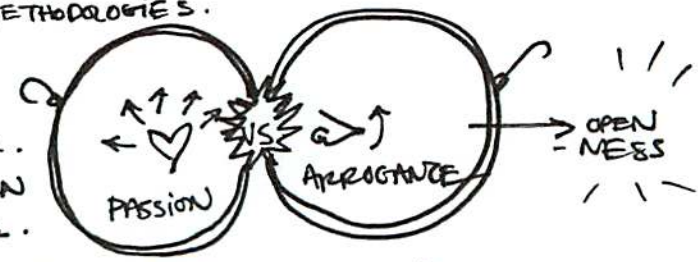
How TO USE THE EGO OF OTHER COMMUNITY

- INVESTING IN THEIR EGOS
- UNDERSTANDING THEIR METHODOLOGIES.

- YOU HAVE TO EARN LEADERSHIP
- CUT OF A FEW HEADS.
- SHOW WITH BODY & LANGUAGE YOU CAN DO IT.

CONFIDENCE STATE.

- PRACTICE BEING GENUINE.
- PASSION CAN BE SEEN AS ARROGANCE.



CHANGE AGENT as EDUCATOR.

IAZ